

Sports, Entertainment, Arts & Media News

Watch for The Mid-South Tribune’s 31st Annual Black History Month Edition
Celebrating America’s 250th Birthday — ‘A Culture of Freedom’

Newsmax expands in Europe and Mideast with major distribution deals to bring in millions of new households and wide international audiences

BOCA RATON, Fla., December 29, 2025 — Newsmax (NYSE: NMAX) through its subsidiary Newsmax Broadcasting, announced a series of multi-year distribution agreements with major TV distributors across Europe and the eastern Mediterranean.

These partnerships with Free TV in France, HOT in Israel, and Primetel in Cyprus will make the Newsmax channel available to millions of new households and demonstrates the Company's commitment to delivering independent U.S.-based news to international audiences.

Newsmax has signed a brand license agreement for the launch of Newsmax Ukraine, a localized news channel expected to go live in the first half of 2026. The channel will operate under the Newsmax brand and editorial framework, marking an important step in the Company's Eastern European growth strategy and its commitment to expanding access to international news in the region.

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- New carriage and brand license agreements:**
- Free TV (France)** - Free TV, one of France's leading telecommunications providers, has launched Newsmax on channel

351, reaching approximately 3.5 million households. This partnership strengthens Newsmax's presence in Western Europe and offers French viewers 24/7 access to both U.S. and global news.

•**HOT (Israel)** - Newsmax is now available in English on channel 204 through HOT Israel, a major telecommunications and pay TV operator. The launch reaches more than 200,000 subscribers and expands Newsmax's footprint in a key U.S.-ally market, providing Israeli audiences with access to breaking news, political analysis and cultural coverage.

•**Primetel (Cyprus)** - Newsmax has debuted on channel 241 via Primetel, a leading IPTV and telecom provider in Cyprus. Primetel subscribers can access

Newsmax's live news, interviews and talk programming, further strengthening Newsmax's presence in the eastern Mediterranean region.

•**Newsmax Ukraine** - Newsmax has signed a brand license agreement for the launch of Newsmax Ukraine, a localized news channel expected to go live in the first half of 2026. The channel will operate under the Newsmax brand and editorial framework, marking an important step in the Company's Eastern European growth strategy and its commitment to expanding access to international news in the region.

Newsmax is now available in more than 100 countries across five continents. According to Nielsen, Newsmax is the fourth highest-rated cable news network

in the United States, reaching over 40 million Americans through its television channel, streaming services and digital platforms. Newsmax Inc. is listed on the NYSE (NMAX) and operates, through Newsmax Broadcasting LLC, one of the nation's leading news outlets, the Newsmax channel.

About Newsmax

The fourth highest-rated network is carried on all major pay TV providers. Newsmax's media properties reach more than 50 million Americans regularly through Newsmax TV, the Newsmax App, its popular website Newsmax.com, and publications such as Newsmax Magazine.

Statement by Robert L. Johnson on the promotion of Louis Carr to Black Entertainment Television (BET) president

BETHESDA, Md., Dec. 3, 2025 /PRNewswire/ -- "I am proud to congratulate my former colleague, Louis Carr, on his promotion to President of Black Entertainment Television (BET), while continuing his leadership as President of BET Media Sales. I was honored to work with Louis for more than 25 years. Louis' promotion is a testament to his executive leadership, deep industry expertise, and decades of dedication. No one is better suited to lead BET into its next chapter of growth while preserving and expanding its legacy as the premier cultural brand and voice of Black America."

Robert L. Johnson

Chairman, RLJ Companies & Founder of Black Entertainment Television

About The RLJ Companies

The RLJ Companies was founded by Robert L. Johnson, is an innovative business network that provides strategic investments in a diverse portfolio of companies. Within The RLJ Companies portfolio, Johnson owns or holds interests in businesses operating in hotel real estate, private equity, 401(k) fintech services, automobile dealerships, content streaming, gaming and sports betting.

The RLJ Companies is headquartered in Bethesda, MD, with affiliate operations in Charlotte, NC; Little Rock, AR; and San Juan, PR.

For more information please visit: www.RLJcompanies.com

AudioOne’s “The Jay Walker Show” surpasses major milestone with 100 million downloads

BEVERLY HILLS, Calif. and NASHVILLE, Tenn., Dec. 26, 2025 /PRNewswire/ -- AudioOne, the Beverly Hills-based audio network delivering premium content and full-service support for today's leading voices, announced that "The Jay Walker Show" has officially surpassed 100 million all-time downloads. The milestone places the program in a rare nine-figure tier achieved by only the most enduring and impactful hit podcasts, reflecting sustained audience growth and consistent, daily cultural relevance across platforms.

THE JAY WALKER SHOW POSTER (C) AUDIO ONE MEDIA, LLC

The achievement further reinforces the momentum of Webby Award-winning host and creator Jay Walker, whose work has scaled into one of digital audio's most formidable independent talk brands — built on a foundation of lifelong consistency.

"This is what it looks like when consistency meets real connection," said Marcus L. Whitfield, Chief Executive Officer of AudioOne. "Jay Walker didn't just



build a show — he built a movement. Surpassing 100 million downloads places The Jay Walker Show in a rare class alongside the hit podcasts that define the medium. AudioOne is proud to be the partner supporting the show's next era with premium infrastructure across sales, marketing, public relations, production, and distribution." Known for headline-making conversations and culture-moving moments, The Jay Walker Show has featured a range of influential voices across entertainment, politics, and public life — including

Steve Harvey, D.L. Hughley, Doug Jones, Keith Sweat, and Tamela Mann, among others. Walker called the milestone a personal and professional turning point — and a reminder of what perseverance can produce. "100 million downloads off one show is bigger than a number — it's proof that purpose plus consistency changes your life," said Jay Walker. "I've been doing this since I was 13 years old — I was

a baby with a dream and a voice. I didn't have the resources, but I had the hunger. To everybody who's been pressing play, sharing the show, and rocking with me through every chapter: thank you. We made it — and we're just getting started." Walker is managed by Maddie Adams and represented by TEN97 Talent Agency, based in Beverly Hills. AudioOne will continue supporting the show's

next phase of growth through strategic partnerships, expanded brand integrations, and a full-service platform designed to maximize audience reach, revenue performance, and long-term brand equity.

- Key Milestone Highlights**
- 100+ million all-time downloads for The Jay Walker Show
 - A rare nine-figure scale benchmark that places the show alongside top-performing hit podcasts
- Please see sports-Ent. 5

Neal McCoy to appear on Fox & Friends on January 4 from sports-Military 3

will appear on FOX & Friends on Sunday, January 4, 2026!

The limited-edition flags are available for pre-order and will begin shipping January 7 at AlliedFlag.com and NealMcCoy.com, while supplies last.

About Neal McCoy

Neal McCoy is a Texas-born country music star whose energy, charisma, and patriotism have made him one of the most beloved entertainers in America. With hit songs like “Wink,” “No Doubt About It,” and “The Shake,” McCoy has built a career rooted in authenticity and heart. He has earned multiple Entertainer of the Year awards and is known for his unwavering support of the U.S. military, performing countless shows for troops around the world. Beyond the

stage, McCoy embodies the values of kindness, humor, and service that define the Texas spirit, making him a true ambassador of the Western way of life.

About Allied Flag

Celebrating its 75th anniversary in 2026, Allied Flag is America's premium manufacturer of 100% American-made flags, proudly crafting every star, stripe, hem, and stitch in the United States to the highest government specifications. As America approaches its 250th anniversary, Allied Flag continues its mission to unite Americans under one enduring symbol of freedom, sacrifice, and national pride.

For more information, visit AlliedFlag.com.

